

ALSO AVAILABLE:

KISS
HOTTER THAN HELL
DRESSED TO KILL
ALIVE!
DESTROYER
ROCK AND ROLL OVER
LOVE GUN
ALIVE II
DOUBLE PLATINUM
GENE SIMMONS
ACE FREHLEY
PETER CRISS
PAUL STANLEY
DYNASTY
UNMASKED
MUSIC FROM THE ELDER
CREATURES OF THE NIGHT
LICK IT UP
ANIMALIZE
ASYLUM
CRAZY NIGHTS
SMASHES, THRASHES & HITS
HOT IN THE SHADE
REVENGE
ALIVE III
KISS MY ASS -
Classic KISS Regrooved
UNPLUGGED
YOU WANTED THE BEST,
YOU GOT THE BEST
GREATEST KISS
CARNIVAL OF SOULS
PSYCHO CIRCUS
DETROIT ROCK CITY -
Soundtrack



279.4MM
(11")

PAGE 1 FRONT COVER

196.85MM
(7.75")

412.75MM
(16.25")

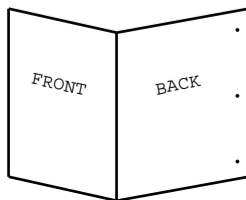
PAGE 4

215.9MM
(8.5")

SEL#: 314 586 561-2/314 586 555-2	DATE: 9/7/01	L/S:	TECH:	CYAN	MAGENTA	TOTAL
LABEL: MERCURY	FILE NAME: UME_MULTI_11_20_HR			YELLOW	BLACK	NUMBER OF
ARTIST: KISS	JOB #: MCA-			PMS	PMS	COLORS
TITLE: BOX SET STANDARD/BOX SET DELUXE	SEPARATOR: CHALLENGE					
TEMPLATE: UM3_4PG_SOLICITATION_JUL00.qxt						



CTP
TARGET



SOLICITATION 4 PAGE
OUTSIDE

KISS

THE BOX SET



When KISS exploded in the mid Seventies and emerged as the world's most popular rock and roll band, critics argued that the group's widespread acceptance had little to do with the actual music – that it was all a direct result of the makeup, costumes and savvy imaging techniques employed by the band and its handlers. Just a big marketing scheme, *they said* – music that only appeals to kids, *they said*. Well, it's been almost thirty years since their very first live show at the Coventry in Queens, New York, and after conquering the world over decade after decade, there's no denying that KISS belongs among the rock and roll elite. The numbers speak for themselves: over the course of thirty years, KISS has sold between eighty and one hundred million albums, and stand proudly right behind the Beatles in the number of gold records by any group in history.

So, after all this time, what exactly remains? Only the memories? Recollections of smeared face paint, deafening onstage explosions and blinding confetti storms? Hardly. Long after Gene Simmons, Paul Stanley, Ace Frehley and Peter Criss put down their instruments and store away their seven-inch heels, it'll be the *music* that lives on. "Deuce," "Shout It Out Loud," "Detroit Rock City," "Cold Gin," "Strutter," "Love Gun," "Beth," "Rock and Roll All Nite": these are just a few examples of the many KISS classics that have become permanent fixtures of American culture. The music that changed the lives of millions of young rock fans back in the Seventies and forever altered the landscape of popular music around the world.

In hindsight, it's easy to say that the critics were wrong when they declared that KISS would have no lasting impact on the future of music. But then again, they've been wrong about KISS every step of the way, whether the band was playing a seedy hotel or a three-night stand at Madison Square Garden. It's been an uphill battle all the way for these four visionaries from the streets of New York City, and this vast collection of music, which spans the entire career of KISS, is a symbol of their victory.

The battle cry they issued for themselves, to other bands, and to their fans nearly three decades ago was simple and direct:

You wanted the best, you got the best, the hottest band in the world... KISS!

The Island Def Jam Music Group and Universal Music Enterprises are proud to present *KISS: The Box Set, the definitive KISS collection*, featuring 94 tracks career-spanning tracks drawn from the KISS archives and selected by the band themselves. *KISS: The Box Set* features 6 hours of newly digitally remastered recordings on 5 compact discs, including 30 previously unreleased band and solo demos, outtakes and live recordings.

- **Extensive media blitz includes television campaigns and print advertising in *Rolling Stone*, *Revolver*, *Maxim Blender* and other major publications.**



Details of the unreleased tracks:

STOP, LOOK TO LISTEN Paul Stanley 1968 demo
LEETA Gene Simmons 1969 demo
KEEP ME WAITING from the legendary unreleased 1972 album **WICKED LESTER**
SHE from the legendary unreleased 1972 album **WICKED LESTER**
LOVE HER ALL I CAN from the legendary unreleased 1972 album **WICKED LESTER**
STRUTTER Electric Lady Studios 1973 demo
DEUCE Electric Lady Studios 1973 demo
ACROBAT recorded live at The Daisy, Amityville, Long Island, August 1973
LET ME KNOW Bell Sound Studios 1973 demo
100,000 YEARS Bell Sound Studios 1973 demo
LET ME GO, ROCK 'N' ROLL Bell Sound Studios 1973 demo
FIREHOUSE Bell Sound Studios 1973 demo
DONCHA HESITATE 1975 demo
MAD DOG demo recorded for **DESTROYER**
GOD OF THUNDER demo recorded for **DESTROYER**
BAD, BAD LOVIN' demo (early version of Calling Dr. Love)
MR SPEED demo for **ROCK AND ROLL OVER**
I WANT YOU soundcheck recording
LOVE GUN demo for **LOVE GUN**
LOVE IS BLIND Gene Simmons demo
RADIOACTIVE demo for **GENE SIMMONS**
YOU'RE ALL THAT I WANT, YOU'RE ALL THAT I NEED demo from **UNMASKED**
TALK TO ME recorded live at Parreta Stadium, Sydney, Australia, November 1980
NOWHERE TO RUN Taken from the 1982 KISS **KILLERS** album (unissued in the US)
TIME TRAVELLER Paul Stanley 1986 demo
AIN'T THAT PECULIAR Eric Carr 1989 demo
DOMINO demo recorded for **REVENGE**
CHILDHOOD'S END (with coda) Unedited version of **CARNIVAL OF SOULS** track
IT'S MY LIFE **PSYCHO CIRCUS** outtake
ROCK AND ROLL ALL NITE recorded New Years Eve 1999/2000 Taken from the yet-to-be-released **KISS ALIVE IV** album

DISC ONE

STRUTTER demo
DEUCE demo
KEEP ME WAITING - **WICKED LESTER**
SHE - **WICKED LESTER**
LOVE HER ALL I CAN - **WICKED LESTER**
LET ME KNOW Bell Sound Studios demo
100,000 YEARS Bell Sound Studios demo
STOP, LOOK TO LISTEN - Paul Stanley demo
LEETA - Gene Simmons demo
LET ME GO, ROCK 'N' ROLL Bell Sound Studios demo
ACROBAT Live at The Daisy
FIREHOUSE Bell Sound Studios demo
NOTHIN' TO LOSE
BLACK DIAMOND
HOTTER THAN HELL
STRANGE WAYS
PARASITE
GOIN' BLIND
ANYTHING FOR MY BABY
LADIES IN WAITING
ROCK AND ROLL ALL NITE

DISC TWO

C'MON AND LOVE ME live
ROCK BOTTOM live
COLD GIN live
WATCHIN' YOU live
DONCHA HESITATE demo
MAD DOG demo
GOD OF THUNDER demo
GREAT EXPECTATIONS
BETH
DO YOU LOVE ME
BAD, BAD LOVIN' demo
CALLING DR. LOVE
MR SPEED demo
CHRISTINE SIXTEEN
HARD LUCK WOMAN
SHOCK ME
I STOLE YOUR LOVE
I WANT YOU soundcheck recording
LOVE GUN demo
LOVE IS BLIND demo

DISC THREE

DETROIT ROCK CITY
KING OF THE NIGHT TIME WORLD live
LARGER THAN LIFE
ROCKET RIDE
TONIGHT YOU BELONG TO ME
NEW YORK GROOVE
RADIOACTIVE demo
DON'T YOU LET ME DOWN
I WAS MADE FOR LOVIN' YOU
SURE KNOW SOMETHING
SHANDI
YOU'RE ALL THAT I WANT, YOU'RE ALL THAT I NEED demo
TALK TO ME live
A WORLD WITHOUT HEROES
THE OATH
NOWHERE TO RUN
CREATURES OF THE NIGHT
WAR MACHINE
I LOVE IT LOUD

DISC FOUR

LICK IT UP
ALL HELL'S BREAKING LOOSE
HEAVEN'S ON FIRE
GET ALL YOU CAN TAKE
THRILLS IN THE NIGHT
TEARS ARE FALLING
UHI ALL NIGHT
TIME TRAVELLER demo
HELL OR HIGH WATER
CRAZY, CRAZY NIGHTS
REASON TO LIVE
LET'S PUT THE X IN SEX
HIDE YOUR HEART
AIN'T THAT PECULIAR demo
SILVER SPOON
FOREVER single version

DISC FIVE

GOD GAVE ROCK 'N' ROLL TO YOU II
UNHOLY
DOMINO demo
EVERY TIME I LOOK AT YOU
COMIN' HOME live unplugged
GOT TO CHOOSE live unplugged
I STILL LOVE YOU live unplugged
NOTHIN' TO LOSE live unplugged
CHILDHOOD'S END with coda
I WILL BE THERE
PSYCHO CIRCUS
INTO THE VOID
WITHIN
I PLEDGE ALLEGIANCE TO THE STATE OF ROCK & ROLL
NOTHING CAN KEEP ME FROM YOU
IT'S MY LIFE original version
SHOUT IT OUT LOUD live
ROCK AND ROLL ALL NIGHT **KISS ALIVE IV**



KISS: The Box Set is available in two premium editions:

KISS: THE Box Set 5CD Edition presented in a (7 1/2" W x 11" H x 2" D) box with 120-plus page color booklet featuring track by track commentary by KISS band members, detailed track info, rare photos and essay.

KISS: THE Box Set 5CD Special Deluxe Edition presented in a (19" W x 10" H x 3 3/4" D) replica guitar case styled box with 120-plus page *hardcover* color booklet featuring track by track commentary by KISS band members, detailed track info, rare photos and essay.

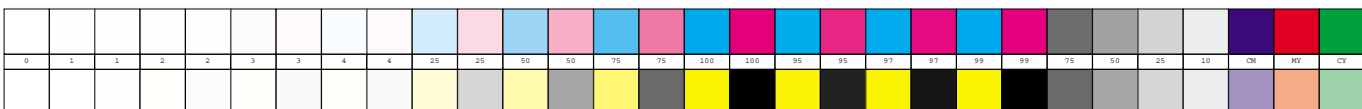
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CTP
TARGET

Kiss/Box Set - Guitar Case
Street Date: November 20, 2001
Order Due Date: November 2, 2001
Genre: Rock Box Lot: 1



CD-314 586 555-2
Price Code: CD-KISS

Kiss/Box Set - Standard
Street Date: November 20, 2001
Order Due Date: November 2, 2001
Genre: Rock Box Lot: 10



CD-314 586 561-2
Price Code: CD-C74

SOLICITATION 4 PAGE
INSIDE

